

# North American Trucking Alerts



The Goal of North American Trucking Alerts (NATA) is to show support and address the issues faced by Professional Drivers, creating a vital awareness throughout the industry in order to encourage participation and positive change.

NATA is designed to be an all-encompassing coalition comprised of truckers, trucking companies, freight brokers, shippers, receivers, and all other related components of the trucking industry who desire to be a part of solutions facing drivers, which ultimately affect everyone throughout the entire industry and the general public.

We welcome your Pledge of support by becoming an active member of NATA and being a part of the three “A’s” of the North American Trucking Alerts organization:

1. **AWARENESS**
2. **ACCOUNTABILITY**
3. **ACTION**

## CDL Driver Membership – 1 Year

- Professional CDL Drivers and General Public

NO FEE for professional drivers, cdl students, and their families.

- **Benefits**

Participate in Forum Discussions  
Apply to be Contributing Author  
Sponsor Discounts

## Industry NATA Membership Options: Levels 1- 4

- Level 1

\$500.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Company recognized supporter of NATA & professional drivers on Social Media -Twitter & FB

- Level 2

\$1,000.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

200 x 200 banner on NATA website

Company recognized supporter of NATA & professional drivers on Social Media -Twitter & FB

## **Industry NATA Membership Options: Levels 1- 4 : Con't:**

- **Level 3**

\$2,500.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

Feature Banner 900 x 300 on NATA website

Company recognized supporter of NATA & professional drivers on Social Media -Twitter & FB

- **Level 4**

\$5,000.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

Feature Banner 900 x 300 on NATA website

NATA Newsletter Article Insertion

Inside page Banners on NATA 600 x 200

Recognized on NATA Partners Page

Company recognized supporter of NATA & professional drivers on Social Media -Twitter & FB

## Industry NATA Membership **PLUS** Social Media:

- Silver

\$2,500.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

300 x200 banner on NATA website

300 x 250 Banner on Trucking Social Media website

300 x 250 Banner on AskTheTrucker website

Recognized supporter of NATA & professional drivers on Social Media- Twitter &FB

- Gold

\$5,000.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

Feature 900 x300 banner on NATA website

Feature 900 x 300 banner on Trucking Social Media website

300 x 250 Banner on AskTheTrucker website

Recognized supporter for professional drivers on Social Media- Twitter & FB

Recognized supporter of NATA & professional drivers on Truth About Trucking "LIVE"

## **Industry NATA Membership PLUS Social Media: Con't:**

- **Platinum**

\$7,500.00 / Year

- **Benefits**

Participate in Forum Discussions

Apply to be Contributing Author

Listing with URL link on NATA Members Page as Supporter of Professional Drivers

Banner Included in Members Directory

Feature 900 x300 banner on NATA website

Featured 900 x 300 banner on Trucking Social Media website

Featured 900 x 300 banner on AskTheTrucker website

Recognized supporter for professional drivers on Social Media –Twitter & FB

Recognized supporter of NATA & professional drivers on Truth About Trucking “LIVE”

Company recognized supporter of NATA & professional drivers on Social Media -Twitter & FB

### **For more information**

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